



PHONE: 510. 656. 5100 | FAX: 510. 656. 8844

June 9-10th 2012
San Jose CA

- CHAMPIONSHIP
- MASTERS' DEMO
- FORMAL BANQUET
- AND MORE!

On June 9-10, 2012, Kung Fu Tai Chi, the largest American magazine exclusively devoted to Chinese Martial Arts, will be celebrating its 20th Anniversary with a three-part event, in downtown San Jose, CA. Beginning on Saturday the 9th with the 4th Annual Tiger Claw's KungFuMagazine.com Championship during the day, the Gala Banquet and Masters' demonstration Saturday evening, and culminating in the Street Fair. Celebrating San Jose's recognition of Kung Fu Tai Chi day, this event will be free and open to the public in downtown San Jose on Sunday, June 10th.

Tiger Claw's KungFuMagazine.com Championship and the KUNG FU TAI CHI 20 YEARS Gala Banquet will be held in the luxurious San Jose McEnery Convention Center, in the heart of downtown San Jose. The Convention Center is in the heart of Silicon Valley's and is within walking distance of hotels, restaurants, bars, theaters and shopping, all the best that San Jose has to offer.

The 4th Annual Tiger Claw's KungFuMagazine.com Championship is in cooperation with the Tiger Claw Group and Shark City Nationals. This unique tournament garners international attention and has attracted masters and competitors from Africa, Europe, North and South America and, of course, China. Last year the Championship drew more than 2,000 competitors and spectators.

KUNG FU TAI CHI 20 YEARS will have substantial media exposure. Beyond expansive coverage in our print magazine *Kung Fu Tai Chi* and Tiger Claw's industry newsletter, *Claw Marks*, we will be webcasting the event live on KungFuMagazine.com. KUNG FU TAI CHI 20 YEARS will be featured on our peripheral social networking platforms including Facebook, MySpace, Twitter, YouTube and more. A KUNG FU TAI CHI 20 YEARS Commemorative Program and DVD will also be produced.

This is a unique opportunity to reach your target demographic, the Chinese/American community and the martial arts world. We would be honored to have your support.

For more information, please contact: Gigi Oh 510-656-5100X141 Gigi@TCMedia.com or Gene Ching 510-656-5100 X137 Gene@KungFuMagazine.com

Act now. Our sponsorship deadline is April 1st, 2012.

Contact Gigi Oh or Gene Ching for details.

For more information, please contact:

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All Ad Displays are subject to approval.

CELEBRATING 20 YEARS OF
KUNG FU
TAI CHI

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BACKGROUND OF COMPANY

Kung Fu Tai Chi harmonizes all of the martial arts, magic and mysteries that are just beginning to enter the awareness of the Western world. We bring our readers the full spectrum of Chinese culture, including healing, philosophy, meditation, feng shui, Buddhism, Taoism, history and the latest events in art and cinema, plus insightful features on the martial arts. *Kung Fu Tai Chi* was the first American magazine to showcase Jet Li or a real Shaolin Monk on the cover. We've also had groundbreaking covers with Lou Reed, hip hop mogul RZA, and former AOL CEO Jon Miller.

KungFuMagazine.com is the official website of *Kung Fu Tai Chi*. With over 900 free access articles, a 21,000+ member online discussion forum, and biweekly online sweepstake giveaways, KungFuMagazine.com is the most prominent website of any martial arts magazine currently on the newsstands.

Kung Fu Tai Chi and KungFuMagazine.com are part of the Tiger Claw Group. A pioneering American martial arts supply company founded in 1985, Tiger Claw is one of the leading organizations in the martial arts world with a wholesale client base of over 22,000. Tiger Claw publishes the direct-mailed quarterly industry newsletter *Claw Marks*. In previous years, the Tiger Claw Group has produced the Tiger Claw Elite Championships (TCEC) by joining forces with different circuits, organizations, and associations across the nation and Disney. Athletes competed across styles and circuits instead of being bound by them. It was an unprecedented success, especially our Bay Area TCEC tournament.

The 10th *Kung Fu Tai Chi* anniversary was also the inaugural fundraiser for our charitable arm, The Tiger Claw Foundation. The Tiger Claw Foundation is dedicated to promoting martial artists and assisting martial artists in achieving their goals. Over \$20,000 was raised for the U.S. Team for Wushu Tournament Beijing at the Games of the XXIX Olympiad in Beijing, China. In 2008, the local TCEC event was two weeks after the dreadful Sichuan earthquake. With the help of the Tiger Claw Foundation, we were able to expand the event into a huge fundraiser for earthquake relief. That event, Martial Arts Benefit for Quake Victims, has raised over \$73,000 for aid to Sichuan quake survivors.

Tiger Claw's KungFuMagazine.com Championship began in 2009. In 2010, a special WildAid Tiger Champion division was launched. This special showcase championship donates all proceeds to WildAid's efforts to save endangered wild animals. WildAid is an international conservation program with noted spokespersons such as Jackie Chan, Harrison Ford, Ang Lee, and the NBA's Yao Ming.

Tiger Claw's KungFuMagazine.com Championship has attracted international gold medalists and a delegation of Shaolin monks. Our distinguished cover masters regularly participate; many have already committed to KUNG FU TAI CHI 20 YEARS. KUNG FU TAI CHI 20 YEARS promises to be a truly historic event – a landmark in the martial arts and the cultural exchange between East and West.

Sponsorship packages include:

Diamond Medal Sponsor: \$2500.00

- Supporter Package PLUS:
- 1 Adult Grand Champion Sponsorship
- Banner Space at 4th Annual Tiger Claw's KungFuMagazine.com Championship
- A 6 ft. Booth table at 4th Annual Tiger Claw's KungFuMagazine.com Championship
- Banner Space at KUNG FU TAI CHI 20 YEARS Street Fair
- 4 VIP tickets to 4th Annual Tiger Claw's KungFuMagazine.com Championship
- 2 VIP Gala Banquet Tickets
- 2 month Badge Ad on KungFuMagazine.com
- Full Page Ad in KUNG FU TAI CHI 20 YEARS Commemorative Program (8.5" x 11")
- Full Page Ad in *Kung Fu Tai Chi Magazine* (8" x 10.75")
- 2 souvenir shirts

Gold Medal Sponsor: \$1000.00

- Supporter Package PLUS:
- Banner Space at 4th Annual Tiger Claw's KungFuMagazine.com Championship
- A 6 ft. Booth table at 4th Annual Tiger Claw's KungFuMagazine.com Championship
- Banner Space at KUNG FU TAI CHI 20 YEARS Street Fair
- 4 VIP tickets to 4th Annual Tiger Claw's KungFuMagazine.com Championship
- 2 month Badge Ad on KungFuMagazine.com
- Full Page Ad in KUNG FU TAI CHI 20 YEARS Commemorative Program
- 2 souvenir shirts

Bronze Medal Sponsor: \$250.00

- Supporter Package PLUS:
- A 1/2 page ad in the KUNG FU TAI CHI 20 YEARS Commemorative Program OR Banner Space at KUNG FU TAI CHI 20 YEARS Street Fair
- 1 souvenir shirt

Silver Medal Sponsor: \$500.00

- Supporter Package PLUS:
- Banner Space at 4th Annual Tiger Claw's KungFuMagazine.com Championship
- A 6 ft. Booth table at 4th Annual Tiger Claw's KungFuMagazine.com Championship
- Banner Space at KUNG FU TAI CHI 20 YEARS Street Fair
- 2 VIP tickets to 4th Annual Tiger Claw's KungFuMagazine.com Championship
- 1 month Badge Ad on KungFuMagazine.com
- 1/2 Page Ad in KUNG FU TAI CHI 20 YEARS Commemorative Program
- 1 souvenir shirts

Supporter: \$50.00

- Acknowledgment in *Kung Fu Tai Chi Magazine*
- Acknowledgment on KUNG FU TAI CHI 20 YEARS Commemorative DVD
- Acknowledgment in KUNG FU TAI CHI 20 YEARS Commemorative Program

Banquet Ticket

- Early Bird: Purchase before March 16, 2012 is \$88 per person/ \$800 per table (seats 10)
- Regular prices is \$108 per person/ \$1000 per table (seats 10)

Gala Banquet Table: \$1000.00

- Supporter Package PLUS:
- Preferred seating at the Gala Banquet
- Table for 10 at the Gala Banquet
- Full Page Ads or a Full Page Congratulatory Ad in KUNG FU TAI CHI 20 YEARS Commemorative Program

Interested in creating your own package?
Have other ideas you want to try? We are always open to suggestions and will work with you to create the marketing package that best suits your needs and budget.
For more information, please contact:
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KUNG FU TAI CHI 20 YEARS & 4th Annual Tiger Claw's KungFuMagazine.com Championship Sponsorship Contract

After completing the application below, please fax to: 510-498-8894
Or send to: Tiger Claw Foundation
40740 Encyclopedia Circle, Fremont CA 94538



Name of Business: _____
Full name of contact person: _____ Phone # (____) _____
Address: _____
City: _____ State: _____ Zip Code: _____
email address: _____

Sponsorship Package

- Diamond: \$2500.00
- Gold: \$1000.00
- Silver: \$500.00
- Bronze \$250.00 (please choose: Banner 1/2 page AD)
- Supporter \$50.00

KUNG FU TAI CHI 20 YEARS Banquet **\$1000.00**

Banquet Tickets : _____ X \$ _____ = \$ _____

Payment method: Credit Card
Card number: _____ Exp. date: _____ / _____
Cardholder's name: _____
Billing Address: _____

Check

Make check payable: Kung Fu Tai Chi Magazine
Address: Attn: Gigi Oh
40740 Encyclopedia Circle
Fremont, CA 94538